

ANSHAD S

DIGITAL MARKETING PROFESSIONAL | SEO | SMM | CONTENT MARKETING

Palakkad, Kerala, India | +91 8089946615 | anshaad.s@gmail.com
LinkedIn: linkedin.com/in/anshad-s-043919399 | Portfolio: anshadigital.com

PROFESSIONAL SUMMARY

Digital Marketing professional with hands-on experience in SEO, social media marketing, content writing, content creation, Meta Ads, Google Ads, Canva and WordPress. Currently gaining practical experience at Qiyam Ventures across SEO, content and social media marketing. Strong foundation in digital marketing tools, analytics and website content, supported by a Bachelor of Business Administration and professional training in digital marketing.

CORE SKILLS

SEO | On-Page SEO | Keyword Research | Social Media Marketing | Content Writing | Content Creation | Meta Ads | Google Ads | Google Analytics | SEMrush | WordPress | Canva | Social Media Content Planning | Digital Marketing Strategy | Basic HTML/CSS | Amazon Seller Central

PROFESSIONAL EXPERIENCE

Digital Marketing Intern – SEO, Content & SMM | Qiyam Ventures

August 2026 – Present | Kerala, India

- Work across SEO, content writing and social media marketing within the Technology Division.
- Create and optimize website/blog content using keywords, search intent, readability and on-page SEO fundamentals.
- Support social media content planning and creation for brand communication and digital campaigns.
- Use Canva for marketing assets and WordPress for website/content workflows.
- Develop practical skills in SEO, content strategy, social media marketing, analytics and digital campaign execution.

EDUCATION

Bachelor of Business Administration (BBA) — Bharathiar University, Tamil Nadu | 2018

Diploma in Fire & Safety — Kerala State Electronics Development Corporation Ltd. | 2019

Higher Secondary — Board of Higher Secondary Examination, Kerala | 2015

SSLC — Board of Public Examination, Kerala | 2013

CERTIFICATIONS & PROFESSIONAL TRAINING

- Advanced Diploma in Digital Marketing — Kreative Academy
- Google Analytics Individual Qualification / Certification
- Google Ads (AdWords) Certification
- SEMrush Certification
- HubSpot Inbound Academy Certification
- SEMrush SEO Fundamentals / SEO training

TOOLS & PLATFORMS

Google Analytics | Google Ads | Meta Ads | SEMrush | WordPress | Canva | Amazon Seller Central | Google Maps | Basic HTML/CSS

LANGUAGES

English | Malayalam | Tamil | Hindi (Basic) | Arabic

PROJECT

Personal Digital Marketing Portfolio — Built and deployed a responsive portfolio website showcasing digital marketing positioning, SEO, content and social media capabilities. Portfolio: anshadigital.com

CAREER TARGET

Seeking opportunities in Digital Marketing, SEO, Content Marketing and Social Media Marketing, with a focus on practical campaign execution, content performance and continuous skill development.